



# PROMISES **MADE** PROMISES **KEPT**

**ANNUAL REPORT**  
2020 - 2021



INYO STREET • FRESNO, CA

# MEASURE C

## A 35-Year Legacy of Promises Kept in Our Community

Measure C recently celebrated its 35th anniversary of improving the lives of Fresno County residents through the investment of a one-half cent sales tax in meaningful transportation improvements throughout the county.

People often think about freeways, highways, and roads when they think about Measure C, and while that has certainly been a major focus over the first 35 years, there are many other areas where Measure C funds have been used to improve transportation and quality of life. Consider:

### MEASURE C INVESTS HEAVILY IN THE THREE MAJOR TRANSIT SYSTEMS IN FRESNO COUNTY:

- FAX
- Clovis Transit
- Fresno County Rural Transit Agency

Measure C continues to make significant investments in our streets and highways. Almost one-third of the Measure C program goes to the sixteen agencies in Fresno County for local road repairs and improvements. Another third goes to making our State and Local highways safer, more efficient, and less impactful on our air quality.

### MEASURE C ALSO INVESTS IN ACTIVE TRANSPORTATION PROJECTS, SUCH AS:

- Bike Lanes and trails
- Improvements Consistent with the Americans with Disabilities Act
- Senior Taxi Scrip
- Car and Van Pools
- School Bus Replacement Program

Over the past 35 years, more than \$2 billion has helped improve transportation facilities and services. This doesn't even include the "matching funds" Fresno County obtained that would have gone to other areas if not for the Measure C dollars used to match or leverage State and Federal funds.

Voters will soon decide whether these investments have made a meaningful difference in their lives and whether they believe continuing these investments is in the best interest of Fresno County residents. Voters will see a second Measure C extension on the November 2022 ballot. Follow us on social media to learn more about this effort and how you can participate.





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**Buddy Mendes,**  
*Chairman, FCTA*

# CHAIRMAN'S REPORT

As an evolving County in the heart of California, Fresno's transportation outlook is ever changing, with new demands and challenges year after year. Now more than ever, with the global focus on connectivity, renewable energy and repairing our world after Covid-19, we're tasked with solving current problems with solutions that will not only last into the future but lead us into the future.

This means we're not just repairing potholes, upgrading structurally declining bridges and overpasses, and ensuring 911 emergency vehicle access and low-cost senior transportation, but we're dedicating our efforts to long-term solutions that improve air quality, relieve congestion, provide public transit services, and create local jobs. With every new year, new change and new challenge, throughout our entire 35-year history one thing has remained the same: our commitment to improving life for all of our residents in Fresno County.

In 2022, Measure C is projected to invest \$100 million to match or leverage State and Federal funds for local projects that connect everyone in our county. The Fresno County Transportation Authority (FCTA) is continuing to move forward on projects like the Veterans Boulevard interchange on SR99, which has begun construction, and the Litter Clean-Up Program, which has continued to be successful as permanent housing is coordinated with the City of Fresno Task Force, allowing homeless individuals to move off Urban freeways and into hotels or shelters.

Over the following pages, you'll read about everything we've accomplished this year—all the things we have to be proud of and all the things we're striving for in the years to come. I'm also happy to announce that the FCTA has strived to create a transportation plan for the November 2022 ballot that meets the needs of future generations and upholds our commitment to our community of "Promises Made, Promises Kept."



Blackstone & McKinley Transit  
Oriented Development Project



**Mike Leonardo,**  
*Executive Director*

## EXECUTIVE DIRECTOR'S REPORT

Over the past 35 years, Measure C has transformed to meet the needs of our communities. The original 1986 measure focused on completing the Urban Freeway system. The 2006 measure focused on a county-wide plan to improve all types of transportation and connect every community, with roughly one-third of the revenue going to freeways, highways and major roads; one-third of the revenue going directly to the County and its cities to fix and improve existing roads, build trails and construct ADA improvements; about one-quarter of the revenue going to the three major transit providers within the County; and the remaining revenue going to a number of smaller diverse transportation programs.

Looking back, I'm proud of everything Measure C has accomplished—and in November, voters will be able to decide if this transformative work should continue through a renewed Measure C.

If Measure C III passes, it would build on the models already established through MCI and MCII, with a focus on connectivity, sustainability and efficiency. We will fix what we have and make our current transportation system safe and dependable for all Fresno County residents. Public input on the future of Measure C is critical and our renewal efforts include a process of engaging our community and partnering with community leaders, CBOs and technical staff from local agencies to create a plan that ensures equitable distribution of the benefits of transportation projects across the County.

The Measure C renewal plan would ensure all communities have access to funding to maintain their streets and roads, providing needs-based investments in areas requiring significant infrastructure improvements. It would promote the improvement and expansion of accessible transportation options for all residents, but especially seniors, students, veterans and individuals with disabilities. It would encourage sustainable development in the areas where people work and live, improving their day-to-day lives with more convenient transportation options.

If approved by voters, this plan would build upon our commitment to provide environmentally sustainable modes of transportation within Fresno County. The Measure C renewal plan would ensure all communities are accessible by sustainable transportation options and would support local jurisdictions' planning efforts that minimize the loss of farmland, environmentally sensitive areas, and natural resources. In alignment with recent laws and regulations that require mitigation for any increases to the number of vehicle miles traveled (VMT) before obtaining state approval of projects that increase the number of lanes on roads and highways, the renewal plan would expand options that decrease distances traveled in automobiles and build a more sustainable transportation network in our County.

And lastly, this plan would prioritize the health of our residents. It would emphasize investment in and promotion of active transportation and transit to improve public health and mobility, especially in historically underinvested areas. The Measure C renewal plan would incentivize and support efforts to improve air quality and minimize pollutants from transportation, including encouraging alternatives to single-occupancy vehicles that reduce vehicle miles traveled (VMT) and greenhouse gas emissions.

Over the past year, we have tirelessly continued our work to secure MCIII on your November 2022 ballot and persevered in our efforts to steward Measure C funds equitably through a process of holding community workshops, public forums and administering surveys—so that Measure C can best serve everyone in the Central Valley now, and in the future.

# ROAD REPAIR

## And Maintenance

Since 1986, the City of Fresno has benefited from Measure C through the funding of a vast array of infrastructure improvement, repair, and maintenance projects, including: constructing the metropolitan freeway system, providing tens of millions of dollars for street repairs, funding public transit, constructing numerous miles of bike lanes and trails, building the Traffic Operations Center, and synchronizing 256 traffic lights.

Last year alone, over 400 tons of patch material was used to fill potholes with Measure C dollars—that's a lot of potholes!

Not only have Measure C funds contributed to long-lasting, major improvements in local transportation, but FCTA ensures your Measure C dollars go farther and make the most impact. Since the FCTA adopted the Extension Expenditure Plan in 2006, more than \$196,810,454 have been leveraged by the City of Fresno with local Measure C dollars by matching it with additional state or federal funding on public works projects.

If Measure C is renewed in the upcoming election, 2027 Measure C funding will place an emphasis on neighborhoods and local control.

“Over 70% of the funding will support local needs to include repairing existing streets and sidewalks and providing flexibility to pursue the development of ‘Complete Streets’ (curbs, gutters, and sidewalks). Funding will also support bike lanes, trails, and other alternative transportation modes,” says City of Fresno Mayor, Jerry Dyer.

“Fifteen percent of the overall funding will support regional projects to reduce traffic congestion for both urban and rural areas.”

Currently, some of the most anticipated Measure C infrastructure projects include:



MIDTOWN TRAIL

The Midtown Trail is a 7-mile pedestrian and bicycle trail connecting the Fresno Area Express hub at Shields and Blackstone Avenues to the Old Town Trail on Shields and Clovis Avenues. Trail goers will enjoy views of waterways and planes soaring overhead from Fresno Yosemite International Airport while using the trail.



HERNDON AVENUE BRIDGE WIDENING AND TRAIL PROJECT

Herndon Avenue is a major expressway connecting the City of Fresno to the City of Clovis. The Herndon Avenue Bridge Widening and Trail Project will widen west Herndon Avenue from four to six lanes between Polk and Milburn Avenues—including widening the overpass over the BNSF railroad tracks. Currently, Herndon Avenue has Class I Bike paths that terminate at the Herndon and Polk intersection, creating a gap for bicyclists traversing along the overpass. The Herndon Avenue Bridge expansion will enable the City of Fresno to close the gap in the path, increasing safety for pedestrians and bicyclists while alleviating traffic congestion for motorists.



DYNAMIC DOWNTOWN

Dynamic Downtown deployed new vehicle and pedestrian detection systems through “next generation” technologies to our traffic signals in three major downtown metropolitan areas. The new system replaced 20-year-old infrastructure, reducing greenhouse gas emissions, improving the safety and reliability of the transportation system, and optimizing transit performance.



STREET IMPROVEMENTS

With Measure C funds, FCTA was able to complete many street improvements throughout the City of Fresno from repaving city streets to extending the life of pavement through slurry seals. Some streets had not been paved in over 50 years, but through Measure C, FCTA was able to revitalize city streets in some of the most needed areas.



R STREET CLASS IV BIKE LANE

Measure C helped the City of Fresno install its first protected bike lane on R Street in its culturally rich downtown area. The bicycle lanes were added after removing existing on-street parking and a center turn lane. Protected bicycle lanes with sharrows were added next to the curb enabling a safer route to Community Hospital.

VETERANS BOULEVARD



The Veterans Boulevard Project includes the construction of a new 6-lane super-arterial roadway in northwest Fresno; an interchange at State Route 99, with grade separation over the realigned Golden State Boulevard, future California High-Speed Rail Authority tracks, and existing Union Pacific Railroad tracks; a northern extension of Veterans Boulevard to Herndon Avenue; a southern extension of Veterans Boulevard to Shaw Avenue; a 12-foot-wide Class 1 multipurpose trail; and installation of adaptive intelligent transportation technology for traffic synchronization.



# SCHOOL BUS Replacement Program

Approximately 2.3% of the Measure C Extension money is provided for the School Bus Replacement Sub-Program (SBRP). The SBRP replaces the older school buses in Fresno County that emit toxic fumes and emissions and has two goals: cleaner fueled and safer buses for our school-age children. All school buses are equipped with air conditioning and seat belts, providing added comfort and safety benefits. For round six, which was approved for fiscal year 2020, SBRP used \$3,020,354 and replaced 16 buses. To date, Measure C has replaced 115 school buses in Fresno County.

School District	Buses Replaced	Total Cost	Leveraged Funds	Measure C
Central Unified	1	\$196,515.47	-	\$196,515.47
Clovis Unified	2	\$393,903.84	-	\$393,903.84
Firebaugh Las Deltas	2	\$381,946.52	-	\$381,946.52
Fresno Unified	2	\$392,119.18	-	\$392,119.18
Kerman Unified	1	\$183,009.53	-	\$183,009.53
Kings Canyon	2	\$407,500.40	-	\$407,500.40
Parlier Unified	1	\$188,335.08	-	\$188,335.08
Sierra Unified	2	\$399,500.42	-	\$399,500.42
Pacific Union	1	\$239,053.52	-	\$239,053.52
Washington Unified	2	\$373,998.34	\$135,528.17	\$238,470.17
<b>Total</b>	<b>16</b>	<b>\$3,155,882.30</b>	<b>\$135,528.17</b>	<b>\$3,020,354.13</b>

# THE SUSTAINABLE AVIATION PROGRAM

## Paves A Future For The Aviation Industry

As the United States faces a mass shortage of airline pilots in the next fifteen years and Reedley and Mendota face high rates of unemployment and struggling economies—a new solution to tackle both looming challenges was recently brought to life. City managers in Reedley and Mendota, Reedley College and CALSTART partnered to create the Sustainable Aviation Program, one of the first electric airplane student training programs in the nation.

The Fresno County Transportation Authority (FCTA) New Technology Program awarded \$1,071,348 to the Sustainable Aviation Project as seed money to assist in purchasing four electric airplanes in 2018 and begin teaching students to become pilots in Fresno County. The planes will reduce carbon emissions, incorporate solar technology, and through this program, they will support economic development in rural Fresno county.

**“The four aircraft ... are the first of their kind in the United States, the first all-electric aircraft that are certified to fly by the FAA,” said Reedley City Manager Nicole Zieba. “We have the largest concentration of all electric aircraft not only in the nation, but in the world.”**

And, even more exciting, one of Mendota’s aircraft was used to conduct the longest cross country flight on pure solar power that’s been done up until this point with a production electric airplane.

Equal parts technological innovation, visionary leadership and strategic use of Measure C funds, the program has gotten the attention of aviation industry leaders like NASA and Boeing.

**“Without the Measure C funding to do this project...we wouldn’t be here,” says Reedley Airport Commissioner, Joseph Oldham. “We wouldn’t have training programs that are expanding. We wouldn’t have young people that were engaging and we wouldn’t be learning about how to engage these young people in communities of color and get them into aviation careers. We wouldn’t have developed the relationships that we have with Boeing and other aircraft manufacturers. We wouldn’t have anything.”**

Traditionally, pilot training programs can total more than six figures, making a pilot’s license out of reach for many. Together with the State Center Community College District, the EDC and Reedley College, the program makes a six-figure career in aviation a possibility for low-income students in Fresno County. It also makes our state, and region, poised to lead the charge into the future as electric airplanes become the standard of travel.



# RENEWAL & COMMUNITY HELP

Measure C has and will continue to improve our local communities—keeping people safe and connected, repairing and maintaining roads, sidewalks, trails and public transit, and leading our region into the future with new technology and environmentally innovative projects. While the ultimate goal is to move all of Fresno County forward, the impact Measure C has on each city is unique.

## Here's what city leaders had to say about the importance of Measure C in their communities:

### FRESNO

"Measure "C" has provided the resources to deliver on transportation improvements for all roadway users: pedestrians and cyclists, transit passengers and motorists; improving mobility, reducing emissions, and encouraging active transportation in our region."

**-SCOTT MOZIER, CITY OF FRESNO  
PUBLIC WORKS DIRECTOR**

### KERMAN

"You can leverage your tax dollars with Measure C... You can't have an ambulance without good roads. You can't have public transportation. Measure C helps maintain our roads and take care of our population. We take care of our community and take care of what we have."

**-GARY YEP, MAYOR OF KERMAN**

### REEDLEY

"Measure C has had a tremendous impact on the community of Reedley. We have been able to add sidewalks in school areas so kids aren't walking on the streets, pave major roads that were once riddled with potholes, and enhance our Parkway trail that provides walking and biking opportunities for our residents. Regionally, it's also been a game-changer with projects like the Highway 180 extension, which moves our residents safely and conveniently to the Fresno-Clovis areas for shopping, dining, and recreating, and moves Fresno-Clovis residents and tourists safely to the Sequoia-Kings Canyon National Parks. With road projects being so expensive, Measure C makes it possible for cities like Reedley to take care of its roadways."

**-NICOLE ZIEBA, CITY MANAGER**

### FOWLER

"The Measure C funded projects provide the ability to invest in our local transportation system which improves the mobility of the citizens in Fowler. These investments lead to improved efficiency and increase the quality of life for the City's residents. Additionally, the accessibility improvements increase mobility for non-motorized travel which benefits the City's more disadvantaged citizens providing more equity in the City's transportation infrastructure."

**-DAVID PETERS, CITY ENGINEER**

Annadale Ave



# AIRPORT PARKING GARAGE

## Airport Parking Has Expanded with FATforward!

If you've been to the Fresno Air Terminal (FAT) recently, you might have noticed a much more convenient and secure way to park your car. In November of 2021, construction was completed on the new, four-level, 917-spot parking garage—the first multi-level, covered parking in the airport's history. Continued growth and forecasts pointed to the need for further expansion, so the airport launched the FATforward initiative to construct a \$32 million parking garage. The project was funded through both Measure C funds and a loan with the California Infrastructure and Economic Development Bank (IBank).

FAT provides \$928 million in annual economic activity throughout the County and is responsible for 10,796 jobs, including direct, indirect, and induced jobs, making the terminal a vital part of our local economy.

**This project was the first of its kind for the airport and adds several benefits for travelers:**

- Covered stalls, protecting cars and travelers from the elements
- Easy access to terminal entrances
- Red and green lights to notify drivers which spots are open
- Park Assist single-space technology
- Pay-on-foot options
- Electric vehicle (EV) charging stations
- 59 ADA compliant parking spaces
- Improved traveler and visitor experience without the need for shuttles



In addition, this new garage adds to sustainability efforts of both the airport and Measure C with “no fee” electric vehicle charging stations on each level and a solar canopy installation planned for the upper deck that is expected to be completed sometime in the Summer of 2022. It will provide at least 100% of the garage's electrical demand.

The new parking garage is yet another step in providing a world-class transportation facility capable of meeting the air travel demands of the community and region, and serve as a convenient, friendly airport with the best traveler amenities for years to come. Without Measure C funding, improvements like these would not be possible.





Dr. Aly Tawfik - Director of Fresno State Transportation Institute (FSTI), Dr. Deify Law and student, Samuel Lara

## MEASURE C NEW TECHNOLOGY

### CSUF Transportation Institute Update

The Fresno State Transportation Institute (FSTI) is a collaboration between the Lyles College of Engineering, College of Social Sciences, Craig School of Business, and the 15 cities within Fresno County to improve transportation in the region. Over the past year, the FSTI has continued to thrive amidst the obstacles brought on by the COVID-19 pandemic, faithfully stewarding the Measure C New Technology grant funds first awarded in 2017 amongst four focal areas: education, research, technical service, and public outreach.

As part of the California State University Transportation Consortium (CSUTC), FSTI was the recipient of a \$150,000 grant to fund 8 projects ranging in scope from urban planning and public health to infrastructure and air transportation. Six of these projects were presented by students at the 43rd Annual Central California Research Symposium (CCRS), including: Using Isochrone Maps and OD Matrices to Assess the Impact of the High Speed Rail on Multimodal Regional Mobility in California (Alyssa Nishikawa); Using Cellphone Trace Big Data to Analyze Travel Patterns and Behaviors in Urban and Rural Areas in Fresno, California (Patrick Reilly); What Causes Traffic Congestion? (Michelle Larsen ); K-12 Railroad Model Competition (Marina Lima); Inspiring Young Minds: Fresno State Transportation Institute K-12 Hands-on Activities (Subhadip Sarkar); and Analysis of Freight Movements in the San Joaquin Valley (Utsav Shah).

As part of FSTI's outreach initiative, several K-12 hands-on transportation activities were developed for the classroom and science fairs, and a railroad model competition was created. The K-12 outreach activities involve critical thinking; are hands-on, engaging, fun to perform; and aligned with the guidelines of California Standards of Learning. The FSTI's Hands-on Activities were showcased in the 2022 Transportation Research Board Conference at Washington, D.C and the 43rd Annual CCRS. Using pre- and post-activity assessments, a significant improvement in knowledge and awareness of transportation related issues was able to be measured in participants and shared at the conference.

Thirty Fresno County schools plan to participate in the K-12 Railroad Model competition to take place in September 2022. The competition requires teams of students to write and present a research paper about the history, current situation, and future plans of railroads in the US; design a railroad model that connects cities throughout California and Nevada; and operate the model on the competition day, competing against other model designs. Not only has FSTI created and provided this curriculum for the competition, but it has secured sponsors to cover the \$1,000 kit fee for participating schools, making it exceedingly accessible.

# STUDENT SPOTLIGHT



## Meet Alyssa Nishikawa

Alyssa Nishikawa is a civil engineering graduate student with an emphasis in transportation at Fresno State University (FSU) whose research focuses on quantifying and visualizing the impact of the California high-speed rail on statewide regional

mobility using isochrones maps. She recently presented her high-speed rail research at the 43rd Annual Central California Research Symposium, among other international conferences. While working full-time as a transportation engineer at Mark Thomas and taking graduate courses, the Graduate Dean's Medalist worked with researchers—including FSU's Dr. Aly Tawfik, Director of the FSTI, and Dr. Deify Law—on the Measure C funded “COVID-19 Public Transportation Air Circulation and Virus Mitigation Study.”



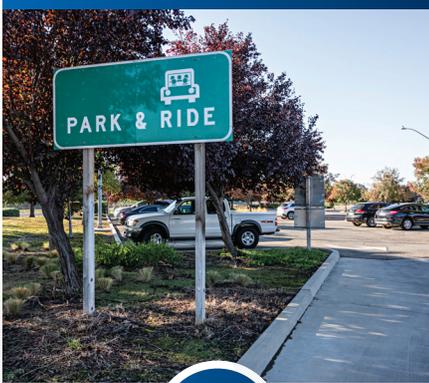
Her instrumental role in data processing ensured the team had accurate video footage of the field experiments to further assess the air circulation on the study, which was honored by the American Society of Civil Engineers San Francisco Section as Research Project of the Year. Nishikawa reflects on the impact of the novel study: “...We not only have a role in what we can contribute to our jobs, but also how we can solve problems across the world ... it's what we become engineers for—to solve problems.”



Dr. Deify Law

From presenting at the 43rd Annual CCRS, to developing a K-12 railroad model competition that has garnered international interest, to just recently having its novel 2020 COVID-19 study on bus ventilation cited on CNN—the Institute has a robust portfolio of progress to share. Their work will continue with the ongoing development of professional development courses, including a 3-unit professional development course—Transportation Education for Teachers—that will be offered in Summer 2022 through the Department of Curriculum and Instruction in the College of Education.

## PARK N RIDE



## Park, Ride, Go!

With Caltrans and Measure C's Park & Ride lots throughout Fresno County, it's easier than ever to carpool or access public transportation. Each lot is well lit and centrally located, making them great locations for people to meet and park their vehicles during the workday.

### PARK & RIDE LOCATIONS

#### COALINGA

State Route 198 and State Route 33

#### AUBERRY

State Route 168 and Auberry Road

#### CLOVIS

State Route 168 and Temperance Avenue

#### FRESNO

State Route 180 and Fowler Avenue

#### SANGER

State Route 180 and McCall Avenue

Call Valley Rides at **441-RIDE** or visit **www.ValleyRides.com** to start your carpool today!

## VANPOOL



## Let's All Van Together!

Commuters are utilizing the Measure C Vanpool Program more than ever! In these unprecedented years of social distancing, we provided subsidies for 57 vanpools originating in Fresno County, substantially decreasing the traffic impact on our roadways and bettering our air quality. Vanpools offer a cost-effective option for commuters to get to their destination safely, while saving on commuting costs. Round trip lengths varied from 44 miles (Kingsburg to Fresno) to 219 miles (Fresno to Avenal).

**This year, we provided subsidies for 7 NEW vanpools and 50 existing vanpools made up of 522 riders**

In addition, 44 vans from the Ag Worker Vanpool Program are receiving subsidies. Through this program, subsidies and reimbursements helped to offset operating costs to transport 446 Ag workers to their work destination and return them home safely. The program is open to public and private vanpool owners and riders.

For more information visit <http://measurec.com/commuter-vanpool-program-2/> or call (559) 441-7433

## RIDESHARE



## Dive Into Carpools!

The Measure C Carpool Incentive Program rider base has been impacted by Covid-19 over the past two years, but many residents were still able to carpool safely. This resulted in a positive impact on our air quality and helped 1,531 carpool participants save money while ridesharing. Commuters who shared rides with at least one other person two or more times per week were eligible.

**This year, participants logged 62,931 daily trip logs and reduced 650 tons of Co2, positively impacting our air quality**

Developed to provide ride-sharing incentives to commuters, the program is a win-win for the environment and commuters, reducing air pollution and greenhouse gasses, and giving riders the opportunity to win monthly prizes simply by registering and submitting commute logs.

Participants can register for the program online at [www.ValleyRides.com](http://www.ValleyRides.com).

ADVOCATE



## Rose is On Your Side

Measure C has a lot happening and one of our goals is to make sure we're connected with our community, addressing the needs of our residents and keeping them informed of our projects from planning to completion.

Rose Willems is the Measure C Advocate, serving all residents of Fresno County in resolving property owners' concerns, providing outreach, and lending educational support to make this happen. The position is a joint venture between Caltrans and the FCTA.

If you have questions about any Measure C project, please contact Rose Willems at **559-600-3282** or **rose@measurec.com**



CITIZEN OVERSIGHT COMMITTEE



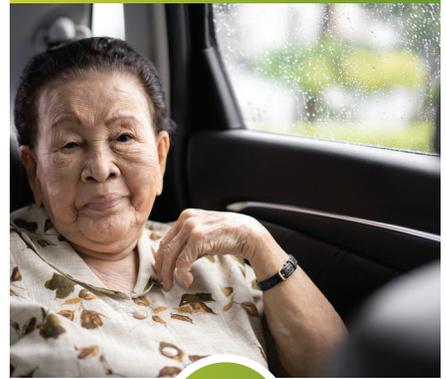
## Making Sure Promises Made are Promises Kept

With the passage of the 2006 Measure C Extension, a 13-Member Citizen Oversight Committee was formed to inform the public that the Measure C funding program revenues and expenditures are spent as promised.

The Fresno Council of Governments is responsible for staffing the Committee and providing technical and administrative assistance to support and publicize the Committee's activities. The members receive, review, and recommend actions or revisions to plans, programs, audits, or projects, as well as review sales tax receipt spending annually.

There are currently COC openings. If you are interested in volunteering to serve, please contact: Brenda Veenendaal; email **brendav@fresnocog.org** or call **(559) 233-4148 ext. 219**

SENIOR TAXI SCRIP



## \$eniors \$ave

FCTA believes that everyone should have access to safe and reliable transportation—and the Measure C Senior (Senior Taxi) Scrip Program is making that happen for those who are 70 years of age and older. By purchasing Senior Scrip, seniors who reside in Fresno County receive a 75% discount on ride fares through local taxi services. There is also an E-Scrip option for seniors who open an account with Measure C partner "Go-Go Grandparent" and purchase electronic credits that can be spent on Uber or Lyft rides. In 2021, there were 834 program participants who purchased \$267,385 worth of scrip to help them get around. If you know a senior who could benefit from this program, please let them know!

**PROGRAM HIGHLIGHTS:**

- Seniors receive 75% off taxi, Uber and Lyft services
- Seniors may purchase up to \$100 worth of Senior Scrip PER MONTH
- Available to residents 70 years of age and older
- 10 ride providers participating

For more information and to download the application visit **http://measurec.com/senior-scrip/** or call **(559) 441-7433**



## LITTER ABATEMENT

In 2019, FCTA, Caltrans, and the City of Fresno partnered together to fund a litter clean up program along highways 41, 99, 168, and 180 within the limits of the City, removing trash and encouraging members of the public to do their part to keep their local communities clean and beautiful. To date, more than 516,000 pounds of trash has been removed from our local freeways with the help of Measure C dollars.

“The Public Works Department and Caltrans are very pleased with the results of the program,” says Scott Mozier, Director of Public Works for the City of Fresno.

In 2020 alone, 12,405 bags of trash estimated at 15 pounds each were removed from the community—approximately 186,075 pounds! In 2021, 11,133 bags were collected, which is approximately 166,995 pounds of trash. And this year, local vendors and community members have collected approximately 4,127 bags of trash from local freeways, creating a cleaner, safer and healthier environment.

“This program also allowed us to work closely with Caltrans ensuring they were notified of homeless encampments right away,” says Erika Pelayo-Lopez, Community Coordinator at the City of Fresno Public Works Department. “The City continues to receive great feedback from the community on the changes tangibly seen on our state routes. This partnership has made a great difference in the community.”

## PUBLIC TRANSIT

During Covid-19, Measure C was able to support public transportation by providing the funding necessary to purchase masks and keep vehicles up to date and sanitized so they would be safe for passengers. Having sanitation between routes and every evening, and having auxiliary equipment was critical to providing safe, efficient, and reliable public transportation—without interruptions—at a time when many residents needed it most.

The funds were also used for additional support for seniors. For nearly two years, senior and community centers, where many residents were served hot meals and participated in community activities like bingo, were closed due to Covid-19. Measure C funding was allocated to thirteen cities to allow meal delivery for seniors.

In Clovis, Measure C funds helped add two electric shuttles and chargers to their public transportation fleet—which provided free transportation to local residents. The project not only kept transportation accessible throughout Covid-19, but boosts local economies by helping people living in small rural disadvantaged communities access the Fresno/Clovis area for medical services, employment, or education.



# IMPROVING CONNECTIVITY

## Veterans Boulevard to be Completed in Summer 2023

For decades, people living and working on the west side of State Route 99 (SR99) between Shaw and Herndon Avenues have felt disconnected. Though potential solutions to this problem were part of the 1984 General Plan, the issue went unaddressed throughout the 1980's, 1990's, and 2000's. With the passing of the 2006 Measure C Extension, the Veterans Boulevard project—which includes a six-lane arterial roadway extending from Herndon Avenue to Shaw Avenue, a new interchange at State Route 99, grade separations over the Union Pacific Railroad/California High-Speed Rail tracks, a realigned Golden State Boulevard, trail facilities, bike lanes, and roadway connections to the interchange—finally became a possibility.

### VETERANS BOULEVARD IS EXPECTED TO:

- Relieve congestion
- Reduce commute times
- Provide connection for people west of SR99

Measure C funding has catalyzed the project, investing in design and right-of-way acquisition phases and providing nearly 40% of all construction funding. Measure C dollars have also been multiplied. In the past few years alone, millions of dollars in grant funding were secured from the federal Better Utilizing Infrastructure to Leverage Development (BUILD) program, and the state Local Partnership Program (LPP). These awards bridged the remaining funding gap, allowing construction to move forward. Without the investment of Measure C revenue, the City would not have met eligibility criteria to secure additional grant funds.



“I’m in love with Measure C dollars.”

FRESNO MAYOR, JERRY DYER

Construction has been underway on the grade separation over the existing Union Pacific Railroad and future High-Speed Rail corridors since May of 2020 and the roadway extension from Shaw Avenue to Barstow Avenue began construction in November of 2020. The interchange itself began construction in mid-2021. This was followed by construction beginning on the northern roadway extension from Bullard Avenue to Herndon Avenue in 2022.

The realization of Veterans Boulevard project has been hailed as a good example of the power of collaboration between State and local government and the private sector. If all goes as planned, Measure C will deliver on promises of improved mobility and connectivity for people and goods, as well as enhanced safety and reduced traffic congestion when Veterans Boulevard fully opens by the end of 2023!



# URBAN & RURAL

## Regional Program Projects

The Measure C Regional Program is intended to address transportation needs that stretch across the County. It is split into Urban and Rural subprograms, each of which has a list of priority projects. Some of the projects are on the State Highway System while others are on major City and County arterials. Funding for these projects comes not only from the current Measure C Extension, but also from the Original Measure C, the Regional Transportation Mitigation Fee Program, and State and Federal transportation dollars through the State Transportation Improvement Program. Priorities have been identified and funding allocated by working

together with our partners at the Fresno County Council of Governments, as well as the various agencies tasked with delivery of these projects.

We are almost three quarters of the way through the Measure C Extension and we have made significant progress towards completing these priority projects. To date, six Urban and nine Rural projects are complete, seven Urban projects have some project phases built with others in process, and all but two of the remaining Urban and Rural projects have received funding for environmental evaluation, design, right of way, or construction phases.



1. COUNTY OF FRESNO		
PROJECT	LOCATION	
A. Rural Project E	Friant Road (Copper to Millerton Rd)	\$2.92 -*
B. Rural Project I	Mountain View (Bethel to Tulare Co. Line)	\$18.5M -*
C. Original Measure Rural Project	Academy Avenue North & South (SR168 to SR180 & SR180 to SR99)	\$57.43M -*

2. CITY OF CLOVIS		
PROJECT	LOCATION	
A. Urban Project D1	Willow Ave (Shepherd to Copper Aves)	\$5.712M*
B. Urban Project D2	Willow Ave (Teague to Shepherd Aves)	\$310,000*
C. Urban Project D3	Willow Ave (Alluvial Ave. Improvements)	\$570,000*
D. Urban Project E1	Temperance Ave (Ent. Canal to Nees Ave)	\$1.935M -*
E. Urban Project E2	Temperance Ave (Sierra Ave)	\$1.493M -*
F. Urban Project E3	Temperance Ave / Shepherd Ave. Intersection	\$215,000 -*
G. Urban Project K1	Herndon Ave (Willow to Clovis)	\$641,100 -*
H. Urban Project K2	Herndon Ave (Clovis to Fowler)	\$1.641M -*
I. Urban Project K3	Herndon Ave (Temperance to DeWolf)	\$11.248M -
J. Urban Project L1	Shaw Ave (Locan to DeWolf)	\$2.244M -*
K. Urban Project L2	Shaw Ave (DeWolf to McCall)	\$21.1M (\$16.8 Extension; \$4.3M Original Measure) -

3. CITY OF FIREBAUGH		
PROJECT	LOCATION	
A. Original Measure Rural Project	SR33 (8th to 15th Street Improvements)	\$2M -

4. CITY OF FRESNO		
PROJECT	LOCATION	
A. Urban Project B2	Route 180 West Frontage Road (Marks Ave to Hughes/West Connector)	\$5.31M (\$2.55M Extension; \$2.76M Extension RTMF) -*
B. Urban Project D2A	Willow/Shepherd Intersection Imp.	\$353,000 -*
C. Urban Project D4A	Willow Ave (Teague Ave to Shepherd Ave)	\$289,000 -*
D. Urban Project D4B	Willow Ave (Shepherd to Behymer)	\$2.858M -*
E. Urban Project D5A	Willow Ave (Decatur to Shepherd)	\$1.341M -*
F. Urban Project D8	Willow Ave (Barstow to Escalon)	\$1.402M -*
G. Urban Project G	Monterey Street Bridge	\$1.60M -*
H. Urban Project H1	California Ave Widening (West to Fruit)	\$2.20M -*
I. Urban Project I2A	Peach Ave Traffic Signal (@ Church)	\$250,000 -*
J. Urban Project I2B	Peach Ave Widening (Jensen to Butler)	\$2.86M -
K. Urban Project I3	Peach Ave Widening (SR 180 to Butler)	\$5.25M -*
L. Urban Project K5A	Herndon Ave Widening (Brawley to Valentine)	\$1.166M -*
M. Urban Project K5B	Herndon Ave Widening (Blythe to Brawley EB)	\$1.18M -*
N. Urban Project K5C	Herndon Ave Widening (Blythe to Brawley WB)	\$105,000 -*
O. Urban Project K6	Herndon Ave Widening (Valentine to Marks)	\$807,000 -*
P. Urban Project K7	Herndon Avenue (SR99 to Weber Ave)	\$996,000 -*
Q. Urban Project K11	Herndon Avenue (Polk to Milburn Ave)	\$1.487M -
R. Urban Project N1	Veterans Blvd/SR99 Interchange and Grade Sep.	\$65.9M (\$59.34 Extension RTMF; \$3.44M Extension; \$3.12M Original Measure) -
S. Urban Project N2	Veterans Blvd/ SR99 Interchange Connections	\$4.54M -

5. CITY OF MENDOTA		
PROJECT	LOCATION	
A. Original Measure Rural Project	SR33 (Bass/Belmont Intersection)	\$4M -

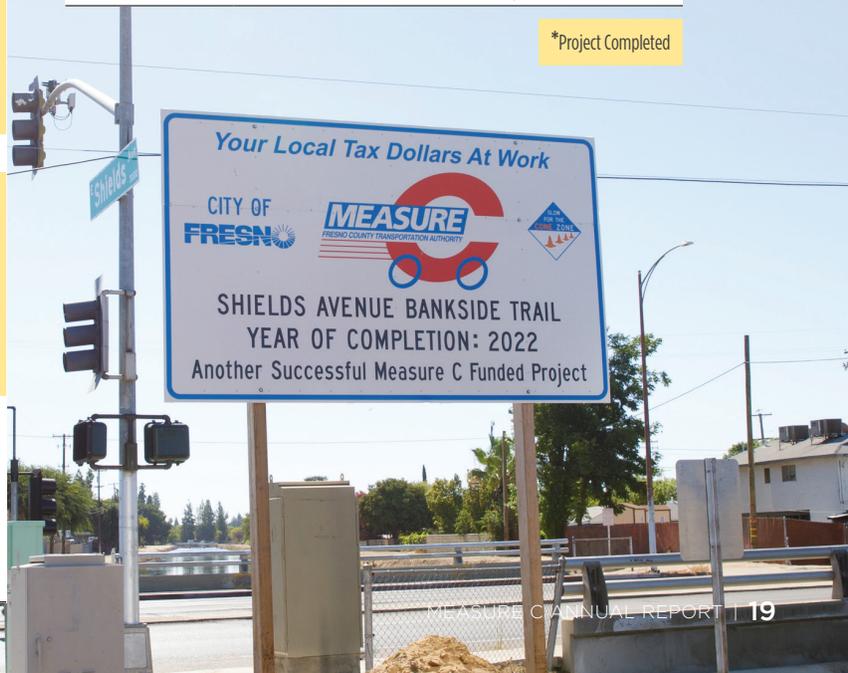
6. CITY OF PARLIER		
PROJECT	LOCATION	
A. Rural Project J	Academy Avenue (Manning Ave to Industrial Park)	\$1.948M -*

7. CITY OF SANGER		
PROJECT	LOCATION	
A. Original Measure Rural Project	Academy Avenue (11th Ave to-North Ave)	\$5.435M -*

8. COUNCIL OF GOVERNMENTS		
PROJECT	LOCATION	
A. Rural Project F	Golden State Corridor (American Ave to Tulare Co. Line)	\$5.81M -

10. CALTRANS		
PROJECT	LOCATION	
A. Rural Project A	SR180 West (Yuba to James) Passing Lane	\$12.782M -*
B. Rural Project B	SR180 East (Temperance to Academy)	\$14.26M (\$11.06M Extension RTMF; \$500,000 Original Measure) -*
C. Urban Project B3	SR180 West Landscaping	\$603,000 -
D. Rural Project C	SR180 East (Academy to Trimmer Springs)	\$19.23M Extension RTMF -*
E. Urban Project C	Braided Ramp Project (SR41/168/180)	\$11.94M (\$2M Original Measure; \$9.94M Extension RTMF) -*
F. Rural Project D	SR180 East (Trimmer Springs to Frankwood)	\$56.45M (\$6.31M Original Measure; \$8.844M Extension & \$41.289M Extension RTMF) -*
G. Rural Project G	SR269 Bridge @ SR198	\$1.3M Original Measure -*
H. Rural Project H	SR180 West (Route 33 to I5 Connection)	\$300,000 -
I. Urban Project J	SR41 (Tulare to "O" SL)	\$5.350M -*
J. Rural Project K	SR99/American Avenue Interchange	\$1.850M - Original Measure
K. Urban Project M	SR99 (Cedar/North Interchange)	\$16.37M (\$16.1M RTMF Extension; \$265K Extension) -

\*Project Completed



# Blackstone/McKinley Grade Separation MAKING THE GRADE

For too many years, the intersection of McKinley and Blackstone Avenues, crossing with the Burlington Northern Sante Fe (BNSF) railroad tracks, have produced poor results: pedestrians hit by trains, traffic commutes slowed, and class times missed by Fresno City College students. But that is about to change thanks to a grade separation project made possible by Measure C monies.

## IN 2021, THE BLACKSTONE/MCKINLEY/BNSF INTERSECTION SAW:

- Four pedestrians hit and killed
- An average of 90 minutes of delays per day
- Slower response time for emergency vehicles

Blackstone and McKinley provide vital connections to downtown Fresno, as well as Fresno City College. One of Fresno's Bus Rapid Transit lines runs along Blackstone Avenue, providing access for central Fresno residents to other parts of the City. A new affordable housing project located on the southwest corner of Blackstone and McKinley will also be served by this Bus Rapid Transit line, and overall safety for the area will be greatly improved.



“We need Measure C to do projects like this.”

FRESNO COUNTY SUPERVISOR,  
BUDDY MENDES

The grade separation project will be costly and time consuming due to its very complicated nature. But the end result will be a much safer and faster route for those who need to move in and around the area. According to Fresno Mayor Jerry Dyer, the long-term benefits of this project include:

- Improved safety for pedestrians and vehicles
- Reduced traffic congestion
- Improved air quality
- Improved service times for rapid transit
- Reduced noise pollution (cars and train horns)
- Faster response times for emergency vehicles



When completed, the Blackstone and McKinley intersection will look somewhat similar to the Shaw and Marks underpass that was completed more than 20 years ago. Longtime Fresno residents will remember the lost time spent at that crossing, counting the seemingly endless number of cars on each passing train. For this underpass to work, however, both Blackstone and McKinley will have to be dug out and lowered, making for an even more complex venture, involving the movement of some businesses and the removal of hundreds of tons of earth. But when it is finished, this intersection will take on new life and help improve the lives of thousands of residents and travelers who pass through the area every day.

The project is expected to cost approximately \$85 million and take about five years, with a groundbreaking anticipated in the Fall of 2023 and projected opening date of 2026. Ambitious projects such as this demonstrate FCTA's and the City of Fresno's commitment to investing in transportation that serves the city core and illustrates yet another Measure C promise kept.

# Regional Transportation Mitigation Fee **ANNUAL REPORT**

The legislation that enabled Measure C required that each agency eligible to receive Measure C funding must adopt a Regional Transportation Mitigation Fee (RTMF) in order to address growth-related impacts to the overall transportation system within the County. The RTMF is intended to ensure that future development contributes its fair share towards the cost of infrastructure to mitigate the cumulative, indirect regional transportation impacts of new growth in a manner consistent with the provisions of the State of California Mitigation Fee Act.

The Mitigation Fee Act requires that the impact fees be reviewed and updated every five years in order to continue collection of RTMF. The second update took effect as of January 1, 2020 which resulted in a revised fee structure.

These fees provide a portion of the funding necessary to deliver some of the projects identified in Measure C Expenditure Plan in the urban and rural areas. To date, the RTMF has collected close to \$44 million, which has helped finance the SR41/180/168 Interchange, a portion of SR180 West, SR180 East from Temperance to Frankwood, SR99 North/Cedar Avenues Interchange, and Veterans Boulevard.

In addition to directly funding some Measure C projects, the RTMF also provides the added benefit of making the overall Measure C funding stretch further. While a city may not see RTMF funding on a project in their area, using the RTMF funding on one Measure C project allows the next Measure C project to proceed using Measure C funding or other transportation funding that otherwise would not have been available.

The RTMF is a win-win for consumers who need to get from their new house to their job or other destinations, and for the existing users of the transportation system so they will not see the transportation facilities they use every day impacted by new development.

## Capital Projects Fund/Transportation Impact Fees Sub-fund

### DESCRIPTION OF FEE

Fees mandated in the Fresno County Transportation Authority's Measure C Extension Expenditure Plan approved by the voters in November 2006 to fund specific infrastructure improvement projects and adopted pursuant to State of California Mitigation Impact Fee Act .

Development:	Amount of Fee:
Single-Family Dwelling	\$3,742,506.00
Single-Family Dwelling (Affordable)	\$38,124.00
Multi-Family Dwelling	\$494,242.00
Multi-Family Dwelling (Affordable)	\$195,398.28
Non-Profit Education	\$0.00
Government	\$0.00
Commercial/Retail	\$452,637.35
Commercial/Office/Service	\$232,418.17
Light Industrial	\$66,570.00
Heavy Industrial	\$116,129.88
Other Non-Residential	\$12,713.88
<b>Fees Collected FY 2020/2021</b>	<b>\$5,350,739.56</b>
Developer Fee Interest	\$15,932.17
<b>Total of Transfers for FY 2020/2021</b>	<b>\$5,366,739.56</b>
<b>FY 2020/2021 Receipt and Use:</b>	
Beginning Balance as of 6/30/2020 includes Interest Earned	-\$61,429,232.89
Total of Transfers for FY 2020/2021	\$5,366,671.73
Interest Earnings for FY 2020/2021	\$119,673.40
<b>Total Available</b>	<b>-\$55,942,887.76</b>
Total Administrative & Legal Related Expenditures for FY 2020/2021	\$0.00
Total Interest Expenditures for Measure C/RTMF Loan	\$1,004,571.00
Total Project Related Expenditures for FY 2020/2021	\$3,115,124.00
<i>\$1,861,195 (Loan from Ext.) + \$1,253,929 (Loan From Old Meas.) = \$3,115,124</i>	
<b>Ending Fund Balance</b>	<b>-\$60,062,582.76</b>

### DESCRIPTION OF PROJECTS

RTMF funding expended on the projects listed below were approved in the Measure C Extension Expenditure Plan in November 2006 and the Regional Transportation Program which is updated bi-annually.

Measure C Project	Project Name, Location and Description of Expenditures	Amount Expended in FY 20/21
Urban Tier 1 N1	Veterans Blvd. - SR 99 Interchange - Design & Right of Way associated with connection improvement & Grade Separation at UPRR/ Golden State.	\$1,634,839
Urban Tier 1 C	SR 180 / 41 / 168 - Braided Ramps Design & Landscaping Construction	\$3,428
Rural Tier 1 D	SR180 East - Smith to Frankwood - Right of Way & Construction associated with widening of State Route 180 East from Smith to Frankwood to a 4-Lane Expressway on 4-Lane right-of-way.	\$1,476,857

\*The negative RTMF balance is due to loans made to the RTMF from other Measure C funding areas in order to advance the delivery of projects that have an RTMF funding obligation.



# Measure C Extension Citizen Oversight Committee

## Annual Report for Fiscal Year 2020-2021

### PURPOSE AND COMPOSITION

The Measure C Expenditure Plan allocates the proceeds from the half-cent sales tax, approved by Fresno County voters, to a range of transportation programs. The Measure is in its second twenty-year cycle of transportation development for Fresno County.

This second cycle is known as the “Measure C Extension”. Fresno County residents can be assured that approved Measure C funds continue to support the hard work of constructing and maintaining the highways, streets, and roads of Fresno County and its 15 incorporated cities. In addition to these street and highway projects, Measure C provides funding for the county and the cities to address local and regional public transportation needs through other specified programs.

To ensure public transparency, Measure C mandates a committee of thirteen Fresno County residents to annually evaluate actual and planned expenditures of the agencies that receive Measure C funding. This Citizen Oversight Committee represents our county population as follows:

- One member from each of the five supervisorial districts
- One member from the Fresno-Clovis metropolitan area
- Seven members who represent community organizations

The Fresno Council of Governments (Fresno COG) appoints committee members to four-year terms. No one member may serve more than eight years. Staggered terms ensure experience and knowledge continuity among the committee members.

The Measure C Citizen Oversight Committee (COC) meets the second Thursday of the month from 5:00-7:00 pm at the Fresno COG office complex. Meeting dates, agendas, and minutes may be found at <http://agendas.fresnocog.org/agenda/search/0/2>

### FISCAL YEAR 2020-2021 PERFORMANCE

The COC met six times during fiscal year July 1, 2020 thru June 30, 2021 to carry out the following: accept, review, evaluate, recommend, receive, and monitor the following Measure C plans and expenditures:

- Measure C Extension’s operating budget for 2020-2021
- Measure C Regional Transportation Mitigation Fee budget for 2020-2021
- Actual expenditures made by agencies receiving Measure C Extension funds
- Projects proposed by the agencies receiving Measure C Extension Funds (review for fiscal compliance).
- Informational updates
- Investment of Measure C Extension funds
- Action on unanticipated items in which voters have a vested interest

### MEASURE C ORIGINAL OPERATING BUDGET 2020-2021

The proposed 2020-2021 Original Measure C budget had no estimated sales tax revenue during the fiscal year due to the Original Measure’s expiration in 2007. However, it was estimated to gain \$100,000.00 in interest revenue, which will be used to fund the remaining Measure C Urban and Rural Regional projects.

This reserve accumulated over 20 years of the Original Measure C to fund a transition to the Extension Measure or shall be used to finance FCTA close-out costs should a subsequent Extension Measure not be accepted by the voters.

Use of these funds to cover the administrative costs of ongoing Measure C projects is consistent with the intended purpose of these accumulated funds.

### MEASURE C EXTENSION OPERATING BUDGET 2020-2021

The California Department of Finance annually estimates the anticipated proceeds of the Measure C Extension sales tax. Together with investment interest, the estimated proceeds define the Measure C Extension fiscal year operating budget. The Department of Finance estimated total proceeds at \$72,711,059.00 for fiscal 2020-2021.

An added interest amount of \$3,800,000.00 resulted in a total estimated operating budget of \$76,511,059.00. This revenue estimate reflects a conservative 2.5% increase from 2018-2019 actual revenues to date. The COC received the 2020-2021 operating budget information in July 2020.

### REGIONAL TRANSPORTATION MITIGATION FEE OPERATING BUDGET 2020-2021

The Regional Transportation Mitigation Fee (RTMF) is part of the Measure C Extension Expenditure Plan. It requires that new development pay its fair share for road improvements. Mitigation fee amounts received the 2020-2021 RTMF budget information in July 2020.

The proposed RTMF operating budget for 2020-2021 was estimated at \$10,779.647 and includes the following sources:

• Uncommitted RTMF Fund Balance	\$ 3,769,647.00
• Estimated RTMF Fee Revenue	\$ 4,400,000.00
• Estimated RTMF Interest Revenue	\$ 57,200.00
• Measure C - RTMF Loan Program	\$ 2,952,800.00
• Total	\$ 10,779.647.00

These funds are available, to pay costs as they come due for ongoing contracts.

### MEASURE C EXTENSION ENVIRONMENTAL ENHANCEMENT PROGRAM-SCHOOL BUS REPLACEMENT SUBPROGRAM ROUND 6A

It was reported to the Committee on May 28, 2020 Measure C SBRP had available funding in the amount of \$4,826,851.62. The balance is large enough to fund another round of School Bus replacements.

The round 6A list provided included 16 Buses for a total Measure C not-to-exceed commitment of \$3,020,354.13, leaving a balance of \$1,806,497.49.

Additional funding left will be brought to the Board for approval to purchase more buses under Round 6B in October period.

### FCTA BUDGET AND EXPENDITURE REPORTS FOR FISCAL 2020-2021

Budget recommendations and expenditure reports from all cities within the county and associated agencies were reviewed and accepted by the Measure C COC.

# Measure C Extension Citizen Oversight Committee



## Annual Report for Fiscal Year 2020-2021 *(continued)*

### MEASURE C NEW TECHNOLOGY RESERVE GRANT PROGRAM - FISCAL YEAR 2020-2021 GRANT APPLICATIONS

Fresno COG receives the Measure C applications annually for new technology funding initiatives. The grant scoring committee, Multidisciplinary Advisory Group (MAG), meets to interview the applicants and discuss the applications. The committee recommends funding of projects to Fresno COG. A member of the Measure C committee was elected to sit on the MAG.

The COC received status reports from the following grant program participants:

- Fresno County Rural Transit Agency
- Fresno State Transportation Institute
- Sustainable Aviation Project

### TRANSIT ORIENTED DEVELOPMENT SUB-PROGRAM CYCLE VI FUNDING

Measure C TOD Sub-Program was created to help facilitate land use changes to accommodate high-density, compact housing units and mixed-use developments that increase the demand for transit services. This sub-program receives 1.75% of Measure C's revenue per year over the life of the Measure C Extension. TOD funding is approved by the Fresno County Transportation Authority Board. More information can be found at <https://www.fresnocog.org/measure-c-transit-oriented-development>.

### REGIONAL TRANSPORTATION PLANNING (RTP)

A Measure C COC representative has been elected to sit on the Fresno COG's RTP roundtable projects feed into the Measure C Expenditure Plan. The committee this year was kept updated by regular reports as to the outcomes of the RTP meetings.

### MEASURE C FINANCE & AUDITS

The FCTA retained the accounting firm Price, Paige & Company to perform audits for the fiscal year. The COC was kept informed by Denise DiBenedetto, Fresno County Transportation Authority, of the results of the audits many questions were asked and answered, as reported the firm found no material weakness concerning internal control over financial reporting, and no instances of non-compliance of laws, regulations, contracts, or grant agreements.

### STRATEGIC FORESIGHT BY FRESNO COUNTY

The FCTA retained the accounting firm Dedekian, George, Small and Markarian to perform the fiscal year 2019-2020 audit of finances. The firm completed the analysis and submitted a final report to the Measure C COC. In summary, the firm found no material weakness concerning internal control over financial reporting and no instances of non-compliance of laws, regulations, contracts, or grant agreements.

### STRATEGIC FORESIGHT BY FRESNO COUNTY

Visionary Fresno County voters supported a funding source devoted to transportation systems improvements. As a result of their foresight, our county's transportation infrastructure is being addressed, supporting our economic well-being. Fresno County's transportation system keeps us competitive in today's marketplace.

What this means is Measure C gives Fresno County additional revenue to put with large deferral and state projects as they come about thus ensuring the County has the ability to participate in many projects that we may not have had an opportunity to be involved in or would have scaled back because there was not enough revenue to move them forward to completion.

The Measure C Citizen Oversight Committee is made up of Fresno County citizen volunteers. Our members continue to strongly support the Measure C Extension Plan's guiding principle: "Promises Made, Promises Kept." The COC is dedicated to serving the residents of Fresno County by ensuring transparency of all Measure C activities. We welcome constructive comments, feedback and questions. Please join us as we move forward to a safer more efficient transportation future.

People interested in being part of the Measure C Extension's Citizen Oversight Committee should contact Fresno Council of Governments at:

Fresno Council of Governments  
Attn. Brenda Veenendaal, Staff to the COC  
2035 Tulare Street, Suite 201  
Fresno, CA 93721  
559-233-4148, ext. 219  
[brendav@fresnocog.org](mailto:brendav@fresnocog.org)

[www.fresnocog.org](http://www.fresnocog.org)  
[www.measurec.com](http://www.measurec.com)

Fresno Council of Governments  
Attn. Jake Martinez, Assistant Staff to the COC  
2035 Tulare Street, Suite 201  
Fresno, CA 93721  
559-233-4148, ext. 207  
[jmartinez@fresnocog.org](mailto:jmartinez@fresnocog.org)

[www.fresnocog.org](http://www.fresnocog.org)  
[www.measurec.com](http://www.measurec.com)

A handwritten signature in black ink, appearing to read "Sal Petrucelli".

Sal Petrucelli, *Chairman*  
Measure C Citizen Oversight Committee



# Measure C Extension Citizen Oversight Committee

## Current Measure C Citizen Oversight Committee

### PUBLIC-AT-LARGE APPOINTEES

**(VACANT)** Represents the unincorporated rural Area West of State Route 99 (Supervisorial District 1)

**SAL PETRUCELLI**, represents the Fresno-Clovis Metropolitan Area (Supervisorial District 2) with a 4-year term which began July 1, 2019. (Chair)

**(VACANT)** represents the Fresno-Clovis Metropolitan Area (Supervisorial District 3)

**DESTINY RODRIGUEZ** represents of the incorporated cities outside of the Fresno-Clovis Metropolitan Area (Supervisorial District 4) with a 4-year term which began July 1, 2020. She currently works in Community Relations for the Center for Climate Protection.

**(VACANT)** represents the unincorporated rural area East of State Route 99 (Supervisorial District 5)

**RONALD DRESSLER** represents the Fresno-Clovis Metropolitan Area (Any Supervisorial District) with a 4-year term which began July 1, 2019. Ronald is now retired after working 50 years in the construction industry.

### COMMUNITY ORGANIZATION APPOINTEES (CURRENTLY 3 VACANCIES):

**WILLIAM JORDAN** represents the League of Women Voters with a second 4-year term which began July 1, 2022

**GAIL MILLER** represents WE - Women Empowerment with a 4-year term which began March 1, 2020

**ROSHONDA CURETON** LMFT represents Edison Tiger Basketball Boosters with a 4-year term which began October 1, 2021

**CARLA STANLEY** represents Central Valley Black Nurse's Association, Inc. with a 4-year term which began October 1, 2021

**THERE ARE CURRENTLY COC OPENINGS.** If you are interested in volunteering to serve please contact: Brenda Veenendaal; email [brendav@fresnocog.org](mailto:brendav@fresnocog.org) or call 559-233-4148, ext.219

## 2020-2021 Measure C Citizen Oversight Committee

FISCAL YEAR JULY 2020 - JUNE 2021

### PUBLIC-AT-LARGE APPOINTEES

**SAL PETRUCELLI**, Retired, Vice President District Manager for Longs Drugs/C.V.S.

**LEANN NOWLIN**, Chief Business Official with Golden Plains Unified School District

**DESTINY RODRIGUEZ**, Community Relations for the Center for Climate Protection

**RONALD DRESSLER**, retired from positions in the construction industry

**JAMES HUNTER**, International Business Specialist for Knowledge Solutions Group

### COMMUNITY ORGANIZATION APPOINTEES

**GAIL MILLER** represents WE-Women Empowerment

**BILL JORDAN** represents the League of Women Voters

**ROBERT ALLEN** represents the Selma District Chamber of Commerce

**JENNIFER HARTWIG** represents the Fresno County Farm Bureau

**KEVIN HAMILTON** represents the Central California Asthma Collaborative

# Authority Board Members



## ERNEST "BUDDY" MENDES

Ernest "Buddy" Mendes grew up on his parents' dairy farm in Riverdale in Western Fresno County and has been farming in the Central Valley for 38 years. Buddy is honored to have been elected to serve as the Supervisor representing District 4, which encompasses 9 cities and 9 unincorporated communities from Orange Cove to the east and Coalinga to the west. He is excited and committed to work on behalf of the citizens of Fresno County to improve education and transportation, strengthen public safety services, and create jobs.



## LYNNE ASHBECK

Lynne Ashbeck is the Senior Vice President, Community Engagement and Population Wellness for Valley Children's Hospital. A respected civic leader, Lynne is currently serving her fifth term on the Clovis City Council. Lynne served as a Co-Chair of the Measure C Reauthorizing Committee that represented 24-community stakeholders to create the 2006 Measure C Expenditure Plan. Lynne is an adjunct professor at Fresno Pacific University, teaching conflict resolution courses in both the undergraduate healthcare administration and graduate leadership programs. She also served as a senior mediator/facilitator with the Center for Collaborative Policy, California State University, Sacramento. Lynne completed both her bachelor's degree and master's degree in home economics/nutrition at Fresno State and is a registered dietitian. She completed a master's degree in conflict resolution and peacemaking from Fresno Pacific University.



## JERRY DYER

Jerry Dyer was born in Fresno but grew up in the Fowler area where he graduated from Fowler High School. Dyer earned a BS in Criminology from California State University, Fresno, and an MBA from California Polytechnic University at Pomona. Upon graduating from the California Command College, his peers recognized him as the Most Inspirational Student. He is currently the 26th Mayor of the City of Fresno after serving in the Fresno Police Department for 40 years, including 18 years as the Police Chief. Dyer was chosen as a Paul Harris Fellow for Rotary International and was recognized in 2018 with a Lifetime Achievement Award by the Fresno County Office of Education. He is a past board member of the Boys and Girls Club, Fresno Rescue Mission, Marjaree Mason Center, and Breaking the Chains.



## ESMERALDA SORIA

Esmeralda Soria was born and raised by Mexican immigrant farmworkers here in the Central Valley. She attended UC Berkeley before earning her Juris Doctorate from UC Davis School of Law, focusing on immigration law. Esmeralda currently serves as a Councilmember for District 1, which includes Tower District, Fresno High, neighborhoods near Lion Par and west of 99. She is also a professor at Fresno City College, teaching Judicial Reasoning and Latino Politics and serves as Chair of the Housing Successor Agency and the Fresno Revitalization Corporation and on the board of the Fresno Joint Powers Financing Authority, California Latino Economic Institute. In 2018, Esmeralda was appointed to serve on California Governor Gavin Newsom's transition team, and most recently was appointed to serve on the Local Government Commission Board.



## ROLANDO CASTRO

Born in nearby Dos Palos, California, Rolando Castro is a life-long resident of Mendota. His mother was born in Fresno, California and his father was born in Guanajuato, Mexico. Castro began his career with Proteus, Inc., and as a result of his determination and commitment, he constructed an automotive repair shop in Mendota where he serves as the owner and operator. Castro was first elected to office in November 2014 and is currently serving his third term as Mayor of the City of Mendota. As Mayor, he leads public meetings, works with the entire City Council to set policies, encourages economic development by attracting businesses to the community, and represents and promotes the City and its full potential.



## STEVE BRANDAU

Steve Brandau was born and raised in the small town of Selma, and moved to Fresno after he graduated from Selma High School. He then attended Fresno State earning a Bachelor of Arts degree in English and a Bachelor of Arts degree in History. In 2012, Steve decided he wanted to become more active in the community by serving in the public sector. He won the Fresno City Council race for District 2, representing constituents in the northwest Fresno area. He was sworn into office in January of 2013 and was elected Council President in January of 2014. Steve currently serves as the Chair of the San Joaquin River Conservancy, and is a board member to the Economic Development Corporation. On March 5, 2019, Steve was elected to the Fresno County Board of Supervisors.



## PAUL SHIOTA

Paul Shiota was born in Punjab, India. He immigrated to California at the age of nine where his family settled in the Selma area and soon thereafter, Paul began working in the grape vineyards on various farms. After graduating from Selma High School, Paul started in the trucking industry in 1980 as a driver. He is currently the owner and operator of Smartway Express Inc., and farms almonds and grapes. He and his wife reside in Selma, a half-mile from where Paul attended elementary school. They are the proud parents of three children; his sons work with him in the family business and his daughter is studying to become a doctor of medicine. As a local business owner for the past 35 years, Paul understands the value of hard work, as well as the evolving needs of Fresno County's transportation system.



## DAVID T. CARDENAS

David Cardenas and his wife, Anna, lived in and operated a successful local business in the Fowler community for over 36 years. They have three grown children and are also proud grandparents of three. David served as the Mayor of the City of Fowler for the past 10 years, and as a member of the Fowler City Council for the past 18 years. He served as Chairman of the Fresno County Council of Governments Policy Board, a Board member of the Consolidated Mosquito Abatement District, and Chairman of the S. K. F. Sanitation District Board. Throughout the years, David served on several committees and boards for various public agencies and organizations, including the South San Joaquin Valley Division of the League of California Cities, and the Five Cities Economic Development Authority. For decades, he volunteered in civic activities for the betterment of his community, including the Fowler Lions Club and Fowler Knights of Columbus, of which he was a founding member.

David served Measure C in two capacities, as a member of the board of the Fresno County Transportation Authority and as the Co-Chair for the Measure C Renewal Executive Committee.

On March 11, 2022, David passed away. He will be remembered by his community and everyone at Measure C as a community steward who dedicated much of his time to bettering the lives of those around him.

"Every elected official should strive to be the kind of leader Mayor Cardenas. He served with humility, courage and deep devotion to his community," stated Lynne Ashbeck, FCTA Vice Chair and Measure C Renewal Executive Committee Co-Chair. "David touched our hearts at the FCTA with his passion for education, innovation, and transportation to keep moving our community forward. His passion will live on with the renewal of Measure C."

**1. Regional Public Transit Program**

FY 2020-21 REVENUE TOTALS TO DATE WITH INTEREST      2007-27 TOTALS TO DATE WITH INTEREST

<b>PUBLIC TRANSIT AGENCIES - TOTAL 19.66%</b>	<b>\$18,162,308.98</b>	<b>\$180,026,752.09</b>
Fresno Area Express (FAX)	12,656,338.64	125,447,984.71
Clovis Transit	1,819,927.21	18,040,218.67
Fresno County Rural Transit Agency (FCRTA)	3,686,043.14	36,538,548.78
<b>PUBLIC TRANSPORTATION INFRASTRUCTURE STUDY (PTIS) / TRANSIT CONSOLIDATION - TOTAL 0.29%</b>	<b>\$268,651.49</b>	<b>\$2,669,546.24</b>
Public Transportation Infrastructure Study (PTIS) / Transit Consolidation		
<b>ADA / SENIORS / PARATRANSIT - TOTAL 0.79%</b>	<b>\$729,818.07</b>	<b>\$7,239,241.18</b>
Fresno COG		
<b>FARMWORKER / CAR / VANPOOLS - TOTAL 1.16%</b>	<b>\$ 1,071,631.64</b>	<b>\$ 10,629,933.31</b>
Farmworker Vanpools	535,815.81	5,314,886.07
Car / Vanpools	535,815.81	5,314,886.09
<b>NEW TECHNOLOGY RESERVE - TOTAL 2.10%</b>	<b>\$ 2,125,508.33</b>	<b>\$ 21,125,572.43</b>
New Technology Reserve		

**2. Local Transportation Program**

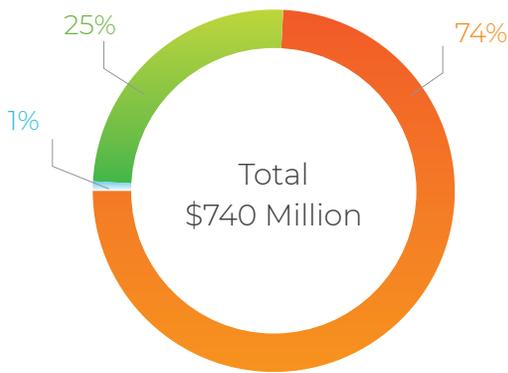
<b>LOCAL ALLOCATION - TOTAL 30.60%</b>	<b>\$ 28,273,253.97</b>	<b>\$ 280,269,805.50</b>
<b>Street Maintenance - 15.30%</b>	<b>\$ 14,136,369.43</b>	<b>\$ 140,132,226.15</b>
Clovis	1,408,875.67	12,827,413.32
Coalinga	247,428.33	2,642,816.58
Firebaugh	138,963.26	1,552,300.66
Fowler	130,650.73	1,465,012.05
Fresno	6,204,265.42	60,679,181.98
Huron	127,919.67	1,463,962.69
Kerman	230,438.83	2,305,351.13
Kingsburg	211,778.66	2,134,568.51
Mendota	184,094.74	2,033,124.69
Orange Cove	159,926.06	1,791,585.86
Parlier	220,517.88	2,314,783.76
Reedley	347,859.94	3,611,862.49
San Joaquin	99,488.27	1,208,253.80
Sanger	364,705.20	3,599,291.14
Selma	330,605.47	3,508,293.65
County of Fresno	3,648,433.25	36,914,005.72
<b>ADA Compliance - 0.50%</b>	<b>467,003.95</b>	<b>4,628,093.28</b>
Clovis	46,529.58	423,058.21
Coalinga	8,256.01	88,300.02
Firebaugh	4,681.80	52,461.96
Fowler	4,407.88	49,579.79
Fresno	204,553.44	1,995,679.05
Huron	4,317.84	49,555.09
Kerman	7,696.19	77,213.16
Kingsburg	7,081.29	71,599.48
Mendota	6,169.03	68,262.43
Orange Cove	5,372.55	60,324.45
Parlier	7,369.78	77,522.35
Reedley	11,565.63	120,149.25
San Joaquin	Flex 1,950.26	Flex 39,690.79
Sanger	12,120.73	119,741.49
Selma	10,997.01	116,743.25
County of Fresno	120,785.79	1,215,063.34
<b>Flexible Funding - 14.80%</b>	<b>13,740,992.92</b>	<b>121,836,322.43</b>
Clovis	1,362,330.60	12,404,339.68
Coalinga	304,451.50	2,620,644.74
Firebaugh	118,704.54	1,484,506.51
Fowler	165,473.81	1,455,050.50
Fresno	5,759,176.71	58,442,971.15
Huron	164,669.30	1,455,644.79
Kerman	284,392.29	2,290,156.20
Kingsburg	258,838.13	2,117,866.14
Mendota	231,483.39	2,018,738.19
Orange Cove	201,451.11	1,778,499.42
Parlier	274,992.05	2,299,548.41
Reedley	348,565.16	3,504,081.44
San Joaquin	130,321.41	1,201,453.17
Sanger	363,024.56	3,490,368.41
Selma	373,663.26	3,445,978.66
County of Fresno	3,482,278.82	35,653,574.71

	FY 2020-21 REVENUE TOTALS TO DATE WITH INTEREST	2007-27 TOTALS TO DATE WITH INTEREST
<b>PEDESTRIAN / TRAILS - TOTAL 3.10%</b>	<b>\$2,866,072.42</b>	<b>\$28,402,133.81</b>
<b>Urban (Clovis &amp; Fresno Spheres of Influence) - 2.15%</b>	<b>1,988,446.71</b>	<b>19,702,817.04</b>
Clovis	333,889.35	3,106,324.99
Fresno	1,531,322.28	15,309,987.30
County of Fresno	123,235.08	1,286,504.73
<b>Rural - 0.95%</b>	<b>758,303.68</b>	<b>8,579,994.78</b>
Coalinga	Flex -	Flex 442,085.60
Firebaugh	Flex 34,743.27	Flex 229,223.07
Fowler	Flex -	Flex 149,931.10
Huron	Flex -	Flex 182,135.39
Kerman	Flex -	Flex 364,713.13
Kingsburg	Flex -	Flex 299,472.99
Mendota	Flex -	Flex 282,094.22
Orange Cove	Flex -	Flex 248,059.32
Parlier	Flex -	Flex 375,434.80
Reedley	102,601.27	753,117.08
San Joaquin	Flex -	Flex 103,810.60
Sanger	107,602.96	756,404.05
Selma	Flex 23,030.47	Flex 634,330.20
County of Fresno	503,635.56	3,772,493.08
<b>BICYCLE FACILITIES - TOTAL 0.90%</b>	<b>\$795,718.66</b>	<b>\$8,206,276.75</b>
Clovis	90,893.91	779,986.82
Coalinga	Flex -	Flex 112,909.49
Firebaugh	Flex 8,643.50	Flex 58,866.98
Fowler	Flex -	Flex 45,260.94
Fresno	383,802.25	3,824,936.72
Huron	Flex -	Flex 45,375.76
Kerman	Flex -	Flex 92,459.89
Kingsburg	Flex -	Flex 82,761.28
Mendota	Flex -	Flex 78,082.94
Orange Cove	Flex -	Flex 64,238.71
Parlier	Flex -	Flex 93,695.98
Reedley	18,569.84	187,116.22
San Joaquin	Flex -	Flex 30,862.48
Sanger	19,620.57	186,132.92
Selma	Flex 5,906.83	168,891.55
County of Fresno	246,270.44	2,332,686.83
<b>3. Regional Transportation Program</b>		
<b>REGIONAL TRANSPORTATION PROGRAM - TOTAL 30.40%</b>	<b>\$29,806,506.45</b>	<b>\$295,126,859.01</b>
Urban	14,488,493.22	143,230,715.64
Rural	14,394,192.88	142,739,426.83
Fresno Airports - City of Fresno	923,820.35	9,156,795.26
<b>4. Alternative Transportation Program</b>		
<b>ALTERNATIVE TRANSPORTATION PROGRAM - TOTAL 6%</b>	<b>\$5,387,481.39</b>	<b>\$53,803,138.12</b>
Rail Consolidation		
<b>5. Environmental Enhancement Program</b>		
<b>ENVIRONMENTAL ENHANCEMENT PROGRAM - TOTAL 3.50%</b>	<b>\$3,363,020.70</b>	<b>\$33,436,452.00</b>
School Bus Replacement	2,189,568.21	21,762,827.04
Transit Oriented Infrastructure for Infill	1,173,452.52	11,673,624.99
<b>6. Administration / Planning Program</b>		
<b>ADMINISTRATION / PLANNING PROGRAM - TOTAL 1.5 %</b>	<b>\$2,234,287.82</b>	<b>\$23,477,371.30</b>
Fresno County Transportation Authority (FCTA) - Administration	982,418.46	9,711,266.44
FCTA - Services and Supplies	789,959.19	9,186,861.88
Fresno COG	461,910.18	4,579,242.99
FCTA - Measure C 1/2% Sales Tax Deposit	<b>TOTAL DEPOSIT</b>	
	<b>\$95,897,100.42</b>	<b>\$950,864,492.85</b>



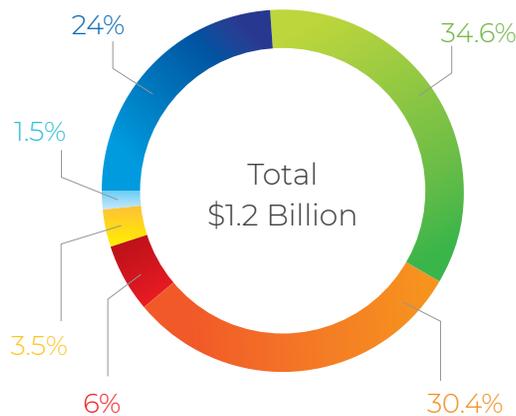
# SPENDING CHART COMPARISON

1987



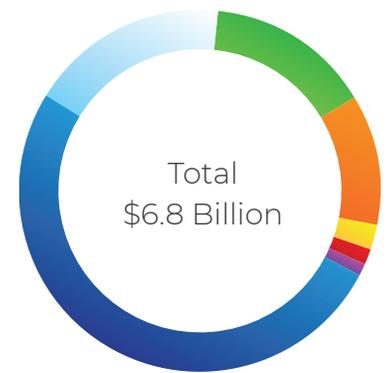
- Local Transportation
- Regional Program
- Administration

MC2 Renewal



- Regional Public Transit Program
- Administration
- Environmental Enhancement Program
- Alternative Transportation Program
- Regional Transportation Program
- Local Transportation Program

MC3 Renewal  
Proposed Allocation



- Local & Neighborhood Street Repair and Maintenance
- Local Control
- Major Roads & Highways, Safety Improvement and Congestion Relief
- Urban and Rural Public Transit
- Environmental Sustainability
- Administration
- Safe Bikes and Pedestrians



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## Check out the Measure C Website!

Measure C's top priority is to inform and educate our community about transportation improvement projects happening throughout Fresno County.

For the most up-to-date information, just log on to

**WWW.MEASUREC.COM**

You'll find information pertaining to everything Measure C, such as the New Technology Reserve and Sustainable Aviation programs, Board Agendas, and even financial allocations by project, along with helpful links to our partnering agencies.

Can't find what you need?  
Just contact us for help.